



IN FOCUS

Celebrating 27 Years of Creating Family Portrait Memories...

2019 Quarterly Newsletter ♦ Published by Ed Pedi Photography ♦ 324 Berry Street - No. Andover, MA 01845 ♦ 978-686-6535

SHOUT OUT TO THE 'CLASS OF 2020 SENIORS'

It's not too early to think about booking your senior session with Ed to lock in your preferred session date and time. We cater to the discriminating high school senior who desires a personalized photo session. Each senior is allotted two hours of Ed's time with unlimited clothing changes, photographed both in-studio and our unique outdoor studio gardens. We take the time to create portraits that speak to you by showcasing your personal interests and capturing your unique self!

**TO BOOK YOUR SUMMER
SESSION CALL - 978-686-6535**



[Click here to visit our Senior Portrait Gallery](#)



ED PEDI to teach at 74th Annual NECCC Photography Conference

**SAVE THE DATES:
July 12, 13, 14, 2019**

University of MA - Amherst, MA

In Ed's sessions you will learn how to pose and light families quickly and easily. How to work with groups to elicit great expressions, flatter each subject and show relationships between individuals. Ed will demonstrate various lighting set ups using multiple flash units, soft boxes and umbrellas and how to use light to create separation of your subject from the background. He'll show you how to balance flash with ambient light and how to use panels and reflectors to create natural looking lighting conditions that result in award winning images. Ed specializes in family/children photography and he'll share his proven formula to eliminate the pressure and stress that many photographers experience photographing families, especially working with extended family groups. Learn how much fun photographing families can be with his simple approach of being prepared and having a game plan for every session. Ed shares his passion for family portraiture and its importance in preserving family history that will be treasured across the decades.

All photo enthusiasts are welcome! You do not need to be a member of a Camera Club, Professional Photography Association or Meet-up group in order to attend. Have additional questions? Call us at 978-686-6535.

To learn more about Ed and his program, click on this link: <http://necccphotoconference.org/ed-pedi/>

To learn more about the conference and to register, click on this link: <http://necccphotoconference.org/necccregister/>