

Ed Pedi, M. Photog. Cr. CPP

Testimonials from past students

I have tried for three months to write this testimonial. The reality is what Ed and Linda Pedi did for me defies all words! Their workshop was EXACTLY what I needed to launch my photography business. They are both extremely generous about sharing their information and keys to success. They are outstanding teachers who target the needs of their audience. I especially appreciated their hands-on approach. "You have to do it so you remember it." I never would have learned or taken away what I did without watching both portrait sessions and a sales session. We laughed all week. There was sooo much valuable information. I feel like Ed sits on my shoulder constantly like Mr. Kazoo from the Flintstones whispering words of wisdom. "Check your light." "Do a materials check every time." "Dress up if you are going out in public." My business has grown in three months to the point where I am working full time. My clients love my work. The best part is I am so excited. Photography has been a passion since I received my first camera in sixth grade. Thanks to Ed and Linda my photography business is now a reality! ***Nancy Zumpano***

My head is still swirling after everything I learned in your class at NEIPP. Seriously, the class was just amazing! As I am reviewing my notes, I have SOOOOO many action items and things to put in place that I am really excited about. Thank you both for everything!! Your energies, effort, enthusiasm and support are sincerely appreciated. I am quite certain that a great deal of my future success will be credited to you! ***Lisa Tommaney***

I can't thank you and Ed enough for such an enjoyable and educational week. Both of you are very inspiring! You are going to laugh but for at least 48 hours after returning home and immersing myself back into my world of "Sally Bowen Chaos" I heard myself spouting "Ed Pedi isms"...seriously; little phrases that he says that I know would not typically come out of my mouth. At my daughter's party, coaching my lacrosse team...yikes! Needless to say I hope some of his and your success rubs off on me as well! Thanks again for everything! ***Sally Bowen***

Thanks for such a great week, we go so much good useful info. I got my pocket wizards firing my camera and flashes and it is liberating!! Can't thank you enough! ***Abby Sullivan***

Since I have been back I have had Ed on my mind. In every instance I just kept hearing Ed's word of wisdom :). I put into practice every minute detail about lighting and posing, Stay cool when I had adversities and was able to see and learn from my mistake. Now all I hear is Ed saying "that was wicked awesome". I will continue to practice what Ed taught and will continue to get better. There is no way that I can put into words how much I appreciate all that I have learned from you both. ***Melvin Guante***

I cannot tell you how your NEIPP class has changed my photography life! I have so much more confidence because I know so much more, and the equipment suggestions and education you guys gave us is so helpful!! I have conquered my fears and done some things that I simply couldn't accomplish before your class. I really can't thank you guys enough! ***Courtney Trembler***

Good news and great big thank-you! Since I took your class at NEIPP I FINALLY started doing sales in my studio by showing clients images on a big screen TV. I guess I was just not confident enough to try it before. But... now I meet with my clients and my sales have been soooo much better. ***Lisa Fischer***

I recently attended a workshop taught by Ed & Linda Pedi regarding their 4 Steps to Success in Family Portraiture, as part of a PPSNYS event. In 4 1/2 days the Pedi's covered everything I could hope to know to succeed in this field. They were thorough, insightful, interesting, and fun. Ed is full of energy and with 23 years in the business he is well suited to share his immense knowledge. Linda added an additional layer of thoughtfulness and shared details during and after the workshop that will enable me to put the concepts learned into immediate use. Bravo! ***Joyce Frank***